

Stephen Rindsberg  
2324 Muriel Court. Cincinnati, Ohio 45219-1127  
513.621.9136  
steve@steverindsberg.com

Born February 17, 1950; married, no children

**Education:**

BA in Political Science (University of Cincinnati, 1972)  
Level 4 Japanese Language Proficiency Certificate

**Employment:**

1970 - 1976                      Photographer/Lab Manager, Pucci & Associates Photography  
1976 - Present                    President, Rindsberg Photography, Inc (dba PPTools)

Rindsberg Photography was originally a photography studio specializing in audiovisual production but also accepting advertising, industrial and magazine photography assignments from a diverse clientele including Taft Broadcasting, Federated Department Stores, American Red Cross, Cincinnati Gas & Electric and most of the major Cincinnati advertising agencies.

Presently, we develop and market a series of PowerPoint add-ins called PPTools (<http://www.pptools.com>). Our PPTools help users convert presentations to highly accessible HTML, protect them, shrink them down to smaller sizes, repair broken links, export slides to bitmaps and more.

We also develop custom PowerPoint solutions in partnership with software developers in New York, Germany and England for clients including Cadbury-Schweppes, BMW, Standard Life, Takeda Pharmaceuticals and Gretag-Macbeth.

**Speaking engagements/Training**

Co-founder of PPTLive, an annual event devoted to better, more productive use of PowerPoint and other presentation tools and technologies

Regular speaker at several CorelWorld and PPTLive events, presenting seminars on various computer graphics and presentation-related topics including PostScript output, Acrobat PDF, preparing graphics for PowerPoint, Introduction to Programming in Visual Basic for Applications and others.

Help Center Lead at PPTLive since its inception in 2003

As a PowerPoint MVP (Most Valuable Professional) on the Microsoft internet newsgroups, have helped literally thousands of users learn to use PowerPoint more effectively (<http://support.microsoft.com/support/mvp/>)

## Publications

- Web Author and webmaster, the PowerPoint FAQ (<http://www.pptfaq.com>), one of the most popular PowerPoint help sites on the web.
- Webmaster, Morning Glory Ride (<http://www.morninggloryride.com>), site for an annual early morning bicycle ride in Cincinnati sponsored by the local Sierra Club chapter
- Webmaster, Photographer: Clay, Color & Fire (<http://www.claycolorfire.org>), site for a month-long collaborative art project that culminated in the installation of seven ceramic tile murals at the International Friendship Center of the Theodore M. Berry Park in Cincinnati.
- For Microsoft.com:  
*Keep your PowerPoint file size down*  
<http://office.microsoft.com/assistance/preview.aspx?AssetID=HA011168821033&CTT=98>  
*What resolution should I make my images for PowerPoint slide shows?*  
<http://office.microsoft.com/assistance/preview.aspx?AssetID=HA011163551033&CTT=98>
- For Designer.com, Corel's on-line design/technical publication:  
*Understanding PostScript file formats (PS, EPS, AI, PDF ... awww, what's the difference?)*  
*Working with the Service Bureau (or Alice in Outputland)*
- Author of Topica Tips for PowerPoint 2000, a daily email tip sheet
- Journals Contributing Editor, The Cobb Group's (later Ziff-Davis') *Corel Draw Journal*  
Contributing Editor, The Cobb Group's *Inside Microsoft PowerPoint*  
Contributing Editor, The Cobb Group's *Inside Freelance*
- Books Contributed chapters to *Special Edition: Using Microsoft PowerPoint 97* (Stevenson et al, Que), *Mastering Corel Draw 4* and *Mastering Corel Draw 5* (Rick Altman, Sybex), *Comprehensive Approach Series for MS PowerPoint 97* (Glencoe),
- Tech edited *Special Edition: Using Microsoft PowerPoint 97* (Stevenson et al, Que), *Lotus SmartSuite Millennium Edition for Dummies* (Meadhra, IDG), *Lotus 1-2-3 Millennium Edition for Dummies* (John Walkenbach, IDG)

## Other interests

### *Japanese language, history and culture*

My wife and I have traveled extensively in Japan. We've been a host family for Japanese college students for over fifteen years.

### *Community Service*

Japan-America Society of Greater Cincinnati, Board of Trustees, 2005 to present  
Sister Cities of Greater Cincinnati, Board member for Gifu, Japan, 2003 to 2004  
Morning Glory Ride, webmaster and volunteer coordinator, 2005 - 2007  
Volunteer, Cincinnati Art Museum

### *Music*

Have played guitar and sung in various groups (everything from *a capella* early music to rock bands) since I was in high school. Co-founded the Clifton Madrigal Ensemble, a group that performed Renaissance vocal music in and around Cincinnati for approximately fifteen years.