

Studio Handout # 2 – 21

Art For All

Name: _____ Date: _____ Bell: _____

Subject: **Art In Public Places**

Standards: Explore how artists and landscape architects work with governments, businesses and other groups to create sculptures, murals, fountains and parks for public places. Experiment with different planning techniques and a proposal format. Express your ideas of how to beautify a public space in your neighborhood or city with a work of art to inspire, calm, or delight everyone who sees it. You will write a proposal with a map of the site and create an illustration or model for the sponsor to approve.

Vocabulary: public art, sponsor, proposal, model, illustration

Materials: paper, colored pencils or markers, photos, cardboard, or sculpting materials

Tools: scissors,

Assignment # 2 – 21

Explore: View the PowerPoint presentation “Inspirations For All.” Choose two projects that appeal to you. Print out the web pages. Draw a sketch of the sculpture, fountain or mural or a view of the park. You should fill up the whole paper with the design and show unique features and how it is placed in its setting. Start your grading journal.

Assignment # 2 – 22

Experiment: Consider what type of public art that you like the most – sculpture, mural, fountain or park. Think of a public space in your neighborhood or in the city that would be a setting for your favorite type of public art that will inspire people. Plan a public artwork for that space. Write a draft of the Proposal Form with all information (see back of this handout). Use an Internet map program to print a map of your site. Discuss sizes and settings with Ms. Rindsberg. Decide if you will create a model or drawing.

Assignment # 2 – 23

Express: Prepare your illustration or model to communicate to others the major features of your public art project. Consider using photos or a photo collage to help illustrate your ideas. Create a scale to show how large your public art is in comparison with an adult human. Make any necessary changes in your proposal to reflect the final design. Make a presentation to Ms. Rindsberg and at least three other people to promote your project. Complete your grading journal and have your conference with Ms. Rindsberg.

Proposal Format

Create your proposal in Word. Follow the outline below. Include all information requested. Attach a copy of your map and site plan. You may add any other information that will help the sponsor understand the purpose of the artwork and how it will meet their request.

Project Name:

Sponsor:

Purpose:

Location of public artwork (include map and approximate size of site):

Description of artwork:

Size of artwork:

Materials for artwork:

Unique features of artwork and/or site:

Description of model or illustration:

Your presentation will be graded on the following elements:

- Information presented so that audience understands project

- Eye contact with audience

- Voice quality: clear and easy to understand

- Posture

Vocabulary

Illustration: a photo, drawing or painting used to explain an idea; for an artwork it can show the outline, shape, details and/or and context of the piece.

Model: a preliminary three-dimensional example, usually built to scale, to represent an object, artwork or building, serving as the plan from which the finished work, usually larger, is produced.

Proposal: a written plan presented for consideration, discussion or adoption

Public art: artwork created to be enjoyed by the community that is on view in a public place.

Sponsor: a business or organization that pays for something, an artwork, event or advertisement.