

Welcome

Japanese Art History ARTH 2071 Chapter Six: Edo Print Artists

Schedule Changes



- April 7, 12 and 14 Chapter 6
- April 19 and 21 Chapter 7
- Thursday April 21 last lecture and short test review
- Tuesday April 26 no class
- Thursday April 28 exam from 12 2 PM in room 3410

2 Chapter Six: Edo Print Artists



Lecture Summary



- Ukiyoe and the History of Printmaking
 - Block printing began in Japan in the 8th century based on Chinese technology for printing <u>Buddhist prayers</u>
 - In the 16th century, books were printed using woodblock techniques and had <u>small black and white illustrations</u>.
 - Ishikawa Moronobu created the <u>first single sheet woodblock</u> prints about 1650.

Chapter Six: Edo Print Artists

Edo 1615 - 1868 One Hundred Poems by One Hundred Samurai By Ishikawa Moronobu, 1672, H: 10 inches Scan: Primitive Ukiyoe

Chapter Six: Edo Print Artists

Ukiyoe Prints



- People bought prints at <u>bookstores</u>. The newest prints were prominently displayed; other prints were stored in open bins
- Simple prints cost the <u>price of a moderate lunch;</u> special effects and more colors pushed up the price
- Consumers enjoyed their prints by:
 - pasting them on screens and pillars in their homes
 - putting them into $\underline{\mathsf{scrapbooks}}$
 - purchasing <u>albums</u> with a theme
 - buying boxed sets
 - collecting selected artists or themes



Ukiyoe Prints

- Woodblock prints were the collaboration of:
 - The publisher who financed the production of a print
 - The <u>artist</u> who designed the composition and chose the colors
 - The woodcarver who cut the blocks one for each color
 - The <u>printer</u> who printed the designs, from 200 to 10,000 copies of popular prints.
- Only the artists are remembered today

Chapter Six: Edo Print Artists

Ukiyoe Prints



• Ukiyoe artists were also in great demand for illustrated books

Chapter Six: Edo Print Artists

- Thousands of titles were printed each year:
 - Novels
 - Short story collections
 - Children's books
 - Travel guides
 - Cook book
 - Religious lectures
 - Ratings books of plays, restaurants, inns, entertainers
- Books were color-coded by type

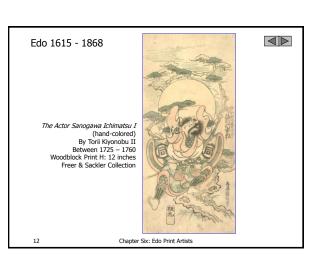
Chapter Six: Edo Print Artists

Edo 1615 - 1868 Courtesan, Lover and Attendant By Ishikawa Moronobu, 1675, H.10 linches Scan: Primitive Ukiyoe Chapter Sky: Edo Print Artists

Lecture Summary



- Ukiyoe and the History of Printmaking continued
 - <u>Multi-colored prints</u> were produced about 1750; at first hand-colored, then block printed
 - Nishiki-e (brocade prints, 5 to 16 colors) flourished beginning in the 1790s
 - Yokohama prints reported the lifestyles of the newly arrive foreigners beginning in 1860s
 - Ukiyoe <u>fell out of favor</u> in the late 1890s with the push for Westernization



Lecture Summary

- · Ukiyo-e and the history of prints continued
 - 1600s, multi-color prints used for scientific books
 - Mid-1700s single sheet polychrome prints produced
 - Early patrons commissioned elegant and ingenious designs for New Year's gifts:
 - Samurai
 - Wealthy chonin
 - Later patrons were commoners; for decorating homes and collecting favorite subjects or genres
 - Entertainers geisha, kabuki
 - Landscape, especially travel
 - A typical print cost about the price of a McDonald's lunch today

13 Chapter Six: Edo Print Artists

A Nishiki-e Print



- This demonstration print was adapted from an original design by Kitagawa Utamaro that included twelve colors.
- This is how the final <u>nishiki-e</u> print appears. It is a multicolor print created with multiple blocks.
- The geisha is dressed in the height of fashion with at least five layers of kimono.



4 Chapter Six: Edo Print Artists

Block 1

- The first printing is of the black contour lines, the keyblock.
- It follows exactly the original design submitted by the artist.
- The artist selects the colors, based on the final price of the



L5 Chapter Six: Edo Print Artists

Block 2





This demon print has six colors. The lightest colors were printed first.
 On the right you can see the block for all the areas that are yellow. On the left you see the second stage of the print.

16 Chapter Six: Edo Print Artists

Block 3

During stage three the red is added.

Chapter Six: Edo Print Artists

Block 4

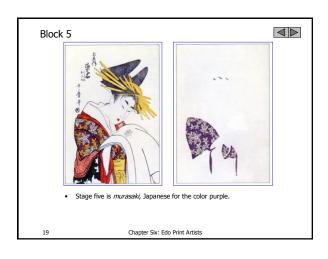


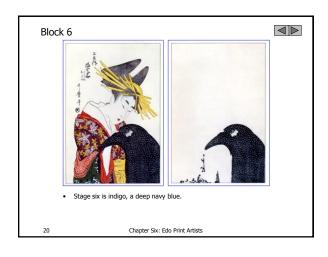


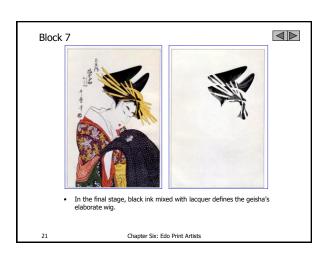
The deep green is added in stage four.

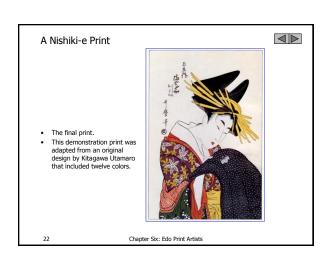
Chapter Six: Edo Print Artists

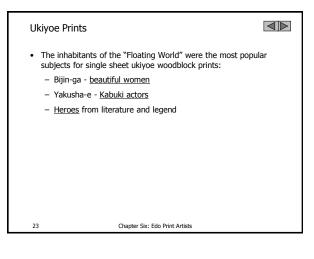
3

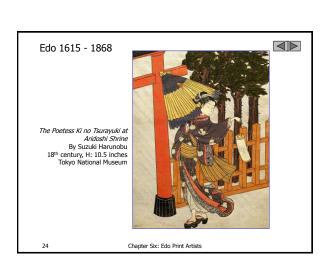


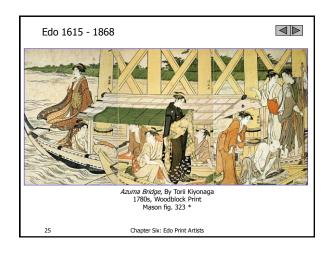


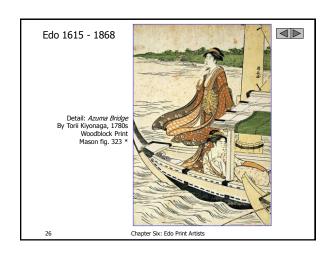




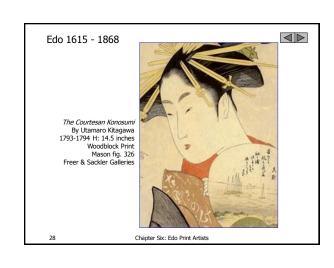


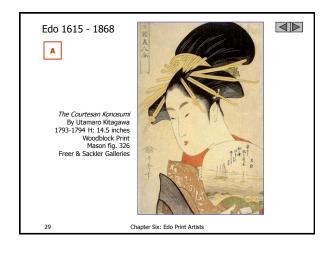


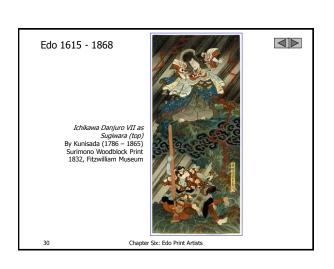










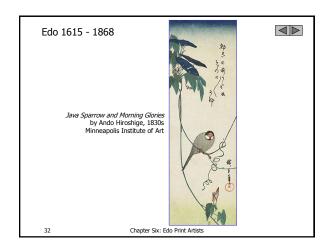


Ukiyoe Prints

- Publishers expanded the market for ukiyoe with other themes:
 - Landscapes and travelers
 - Bird and flower prints
 - Surimono privately printed, <u>limited editions</u>, embellished with metallic ink and special effects

31

Chapter Six: Edo Print Artists



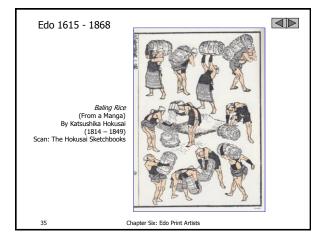
Lecture Summary



- Katsushika Hokusai (1750 1849)
- The Old Man Mad About Drawing
 - Loved for his sympathetic artworks showing the <u>common</u> <u>man.</u>
 - Created over <u>30,000 works</u>, including silk paintings, woodblock prints, picture books, manga, travel illustrations and sketches.
 - $\,-\,$ Brilliant $\underline{\text{observer}}$ of nature, both human and biological

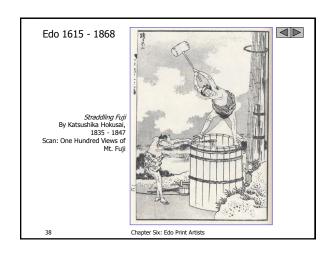
33

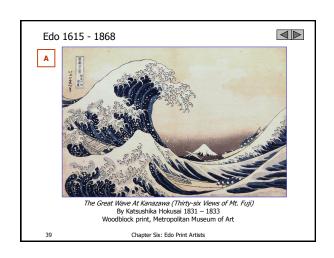


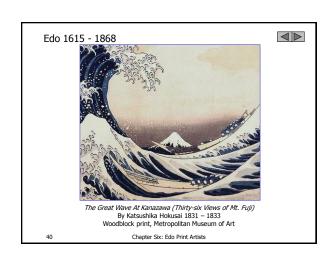


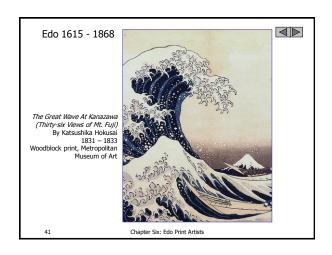


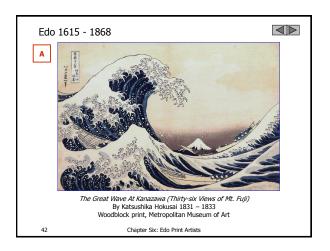












Lecture Summary

- Ando Hiroshige (1797 1857)
 - Born to a samurai family and inherited his father's job as a fireman
 - Apprenticed at age 14 to a woodblock print designer, copied master's style for kabuki and courtesan prints
 - Studied
 - Kano (Japanese interpretation of Chinese themes)
 - Nanga style painting (bold black and white, Zen inspired)
 - Shijo style painting (realistic)
 - Western perspective

Chapter Six: Edo Print Artists



Lecture Summary



- Ando Hiroshige (1797 1857)
- Best known for his landscape designs
 - "The Fifty-three Stations of the Tokaido"
 - "The One Hundred Famous Views of Edo"
 - He clearly reflected the popular culture of the day driven by mass media and urban heroes
 - His works incorporate many famous stories of the chonin culture and sympathetic depictions of the common workers

Chapter Six: Edo Print Artists

Lecture Summary



- The Tokaido Japan's Great Eastern Sea Road
 - Japan's major national highway since the 8th century
 - Connected Kyoto (cultural capital) to Edo (political capital) along the Pacific coast, approximately 330 miles long.
 - With the country at peace, travel became safe, affordable and a major leisure activity.
 - $\,-\,$ In Edo times there were $\underline{\rm 53}$ official stations with hotels, restaurants, porters and postmen which served all classes of people.



